

English Forward as Earned Income



L I T E R A C Y
F O R W A R D

Overview & History

What It Is

- A holistic training system for adult ESL programs and volunteers
- A solution to getting evidence-based, learner-driven instruction into ESL classrooms
- One piece of a larger initiative, Literacy Forward, that works to improve the quality of programming in literacy classrooms



Overview & History

Why We Started It (“The Gap”)

- Rapid increase in demand for services
- Reduce fragmentation and overlap
- Programs experiencing problems with volunteer and learner retention



Overview & History

Training System Development

- 2008-2009
 - Needs assessment
 - Local “Literacy Advancement Initiative” TOT series with Heide Wrigley
 - ESL Instructor Guide
 - Strategy demonstration videos



Overview & History

Training System Development

- 2009
 - Release of 1st edition instructor training
 - First TOT with Houston program
- 2010
 - Release of 2nd edition instructor training
 - TOTs with Memphis program and MCAEL in D.C.



Overview & History

Training System Development

- 2011
 - Classroom curriculum
 - Literacy Advancement Initiative rebranded to Literacy Forward
- 2012
 - Web portal
 - Lesson demonstration video
 - Revamp ESL Instructor Training



Overview & History

Training System Development

- 2013
 - Local and national release of the 3rd edition English Forward Training System



Overview & History

The English Forward Training System

- Instructor Training
- Curriculum
- Instructor Guide
- Web Portal
- Training-of-Trainers
- Ongoing Professional Development
- *Instructional Strategy Demonstration Videos*



Overview & History

Training System Development

- 2013
 - Local and national release of the 3rd edition English Forward Training System
 - Piloting the replication of the 3rd edition training system with 3 communities nationally



Evaluation

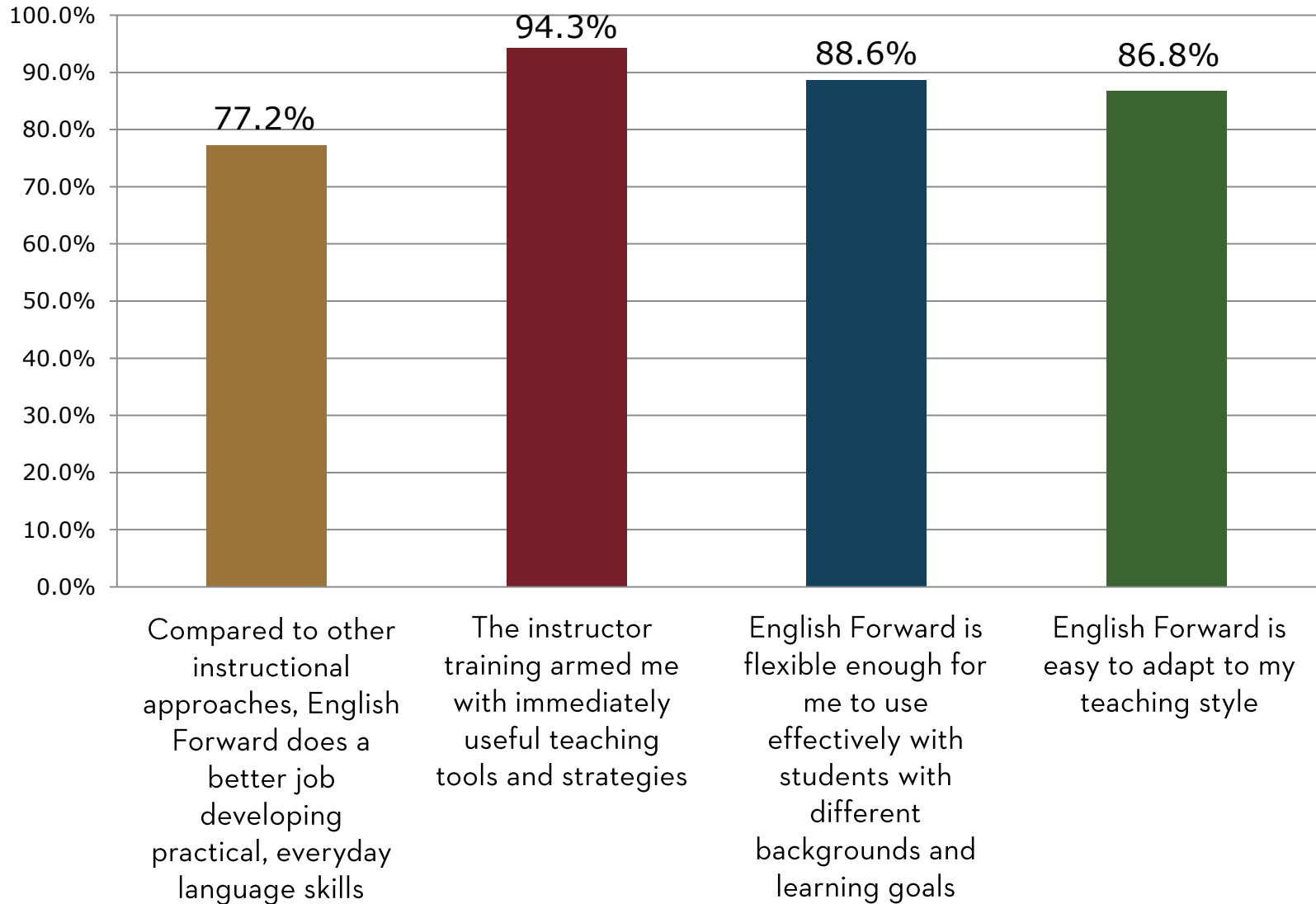
How useful is English Forward to the 3 communities?

Looked at:

- Compared to other approaches
- Immediate relevance
- Flexibility
- Adaptability



Instructor Perspective

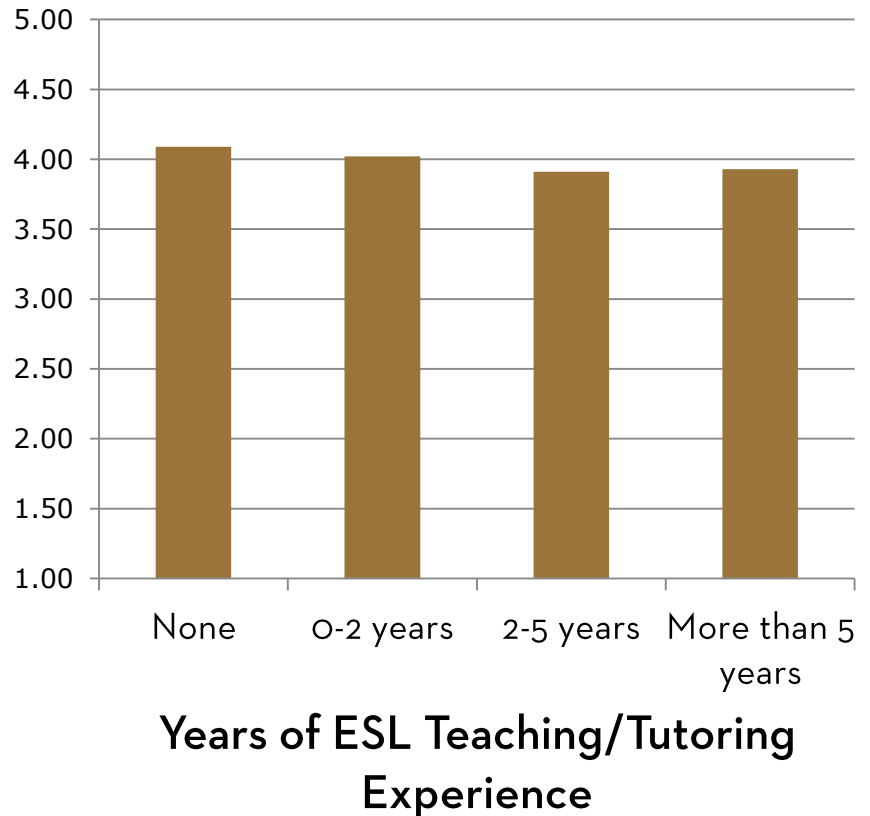
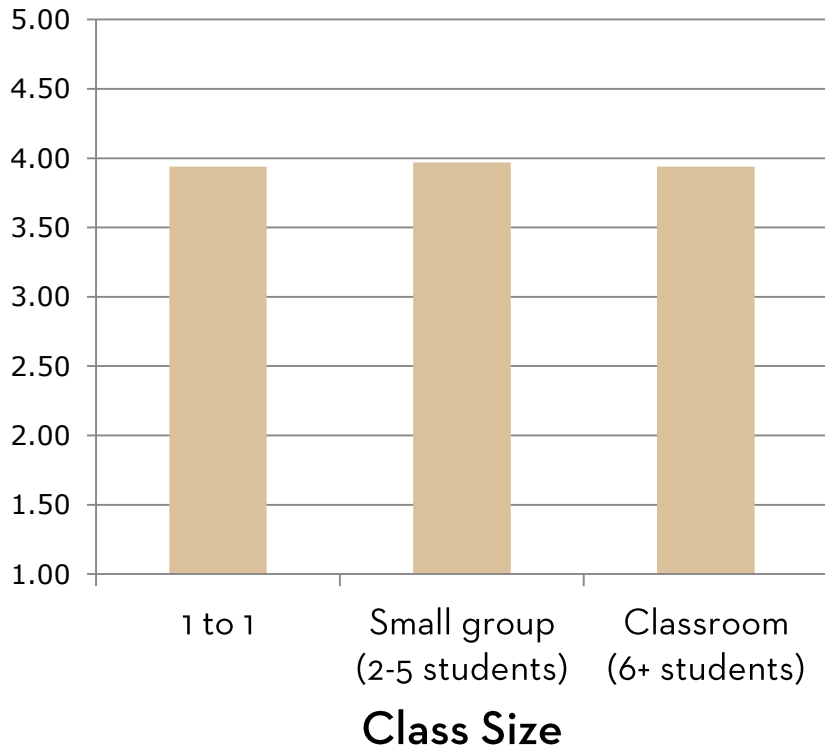


I love how comprehensive the lessons are. I have spent numerous hours searching the internet for worksheets for students. This program is a great time saver for our program.

It has brought a spark of fun back into my teaching. There is anticipation from learners to see what crazy thing we are going to do next. I love it!

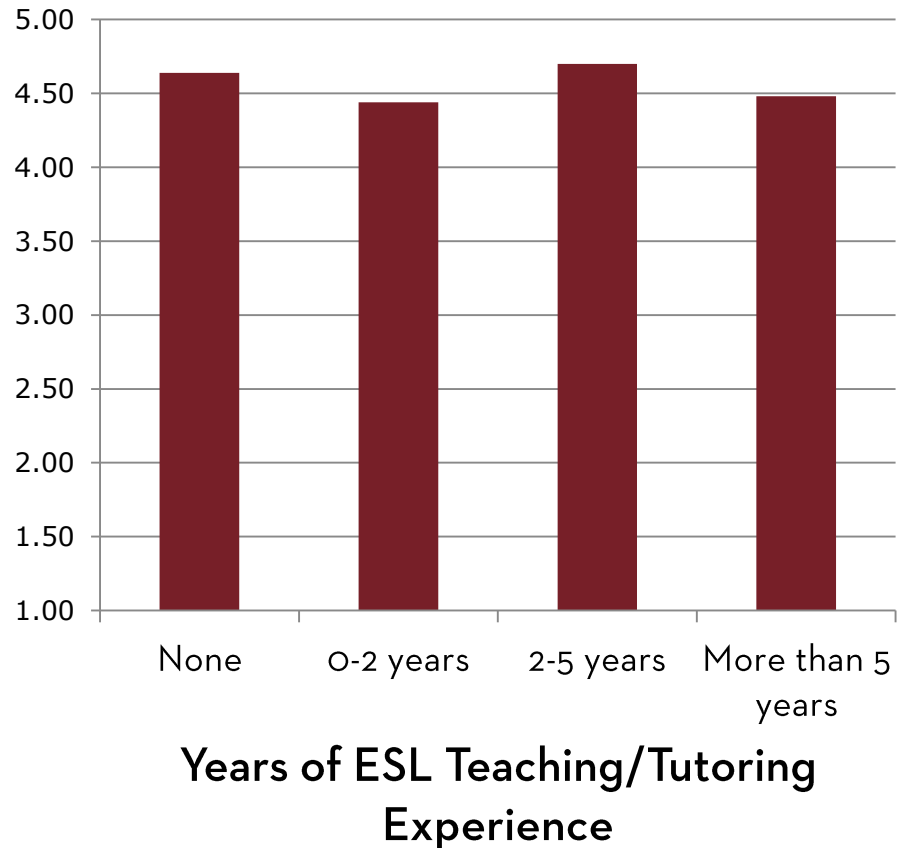
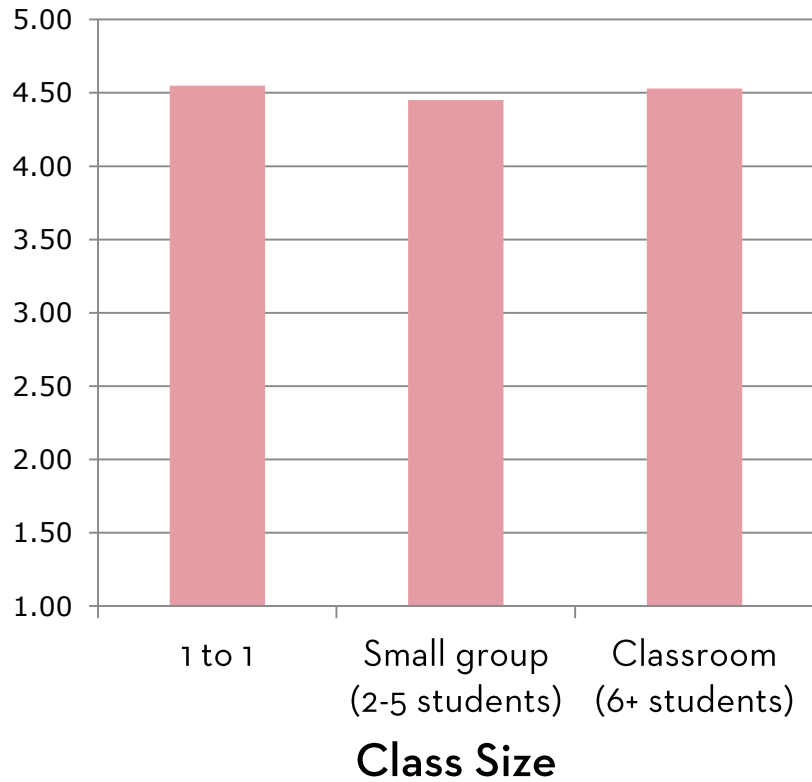
Instructor Perspective

Compared to other instructional approaches, English Forward does a better job developing practical, everyday language skills



Instructor Perspective

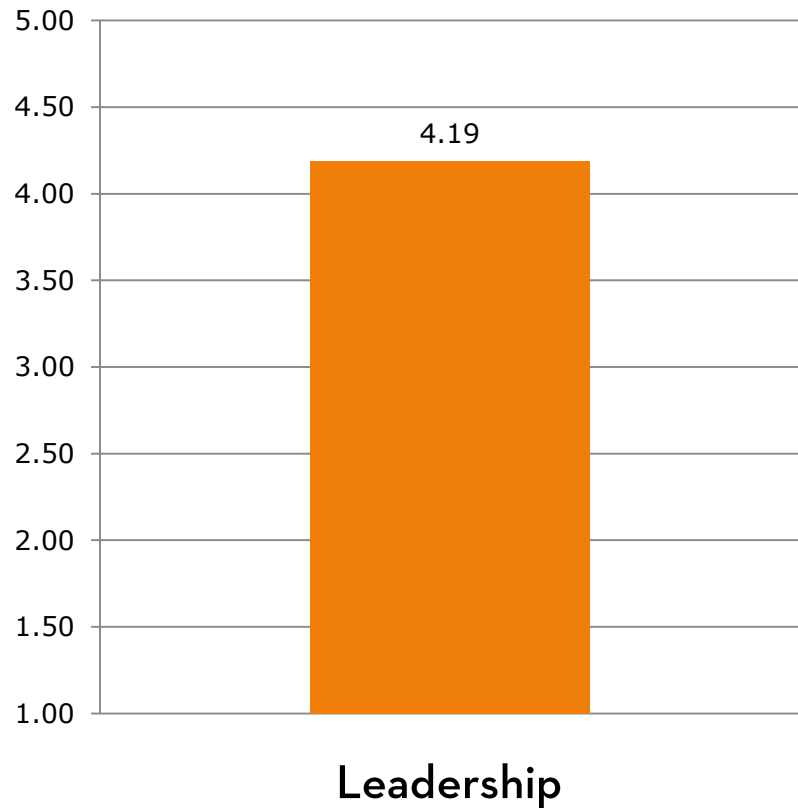
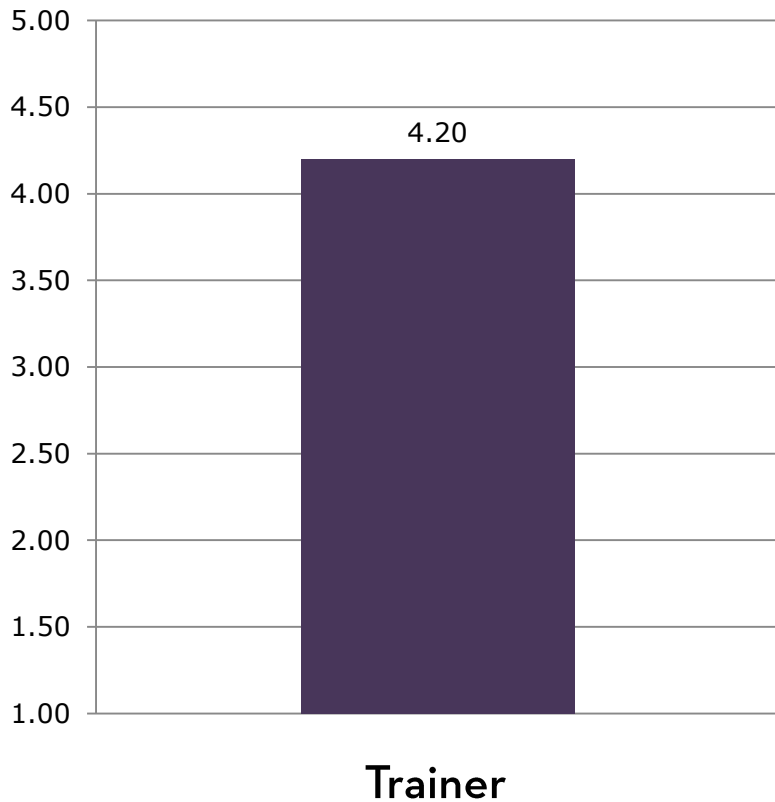
The instructor training armed me with immediately useful teaching tools and strategies



I have only been with Adult Literacy and ELL for a year. My experience is limited to two students on a one on one basis but now I am set to go into a classroom for ELL. I was inspired by the training to do so.

Trainer & Leadership Perspectives

The English Forward training content was immediately useful to all new instructors in my program/region



The prepared lesson plans are very useful to the new teachers we train. They have examples of well thought out lessons to teach that can be easily adjusted to their needs and used immediately. New volunteer teachers need these plans as a jump start to teaching their classes. They build confidence that they can teach with a prepared plan.

Too many other programs emphasize reading and workbooks first instead of needed communication and conversation.

Evaluation

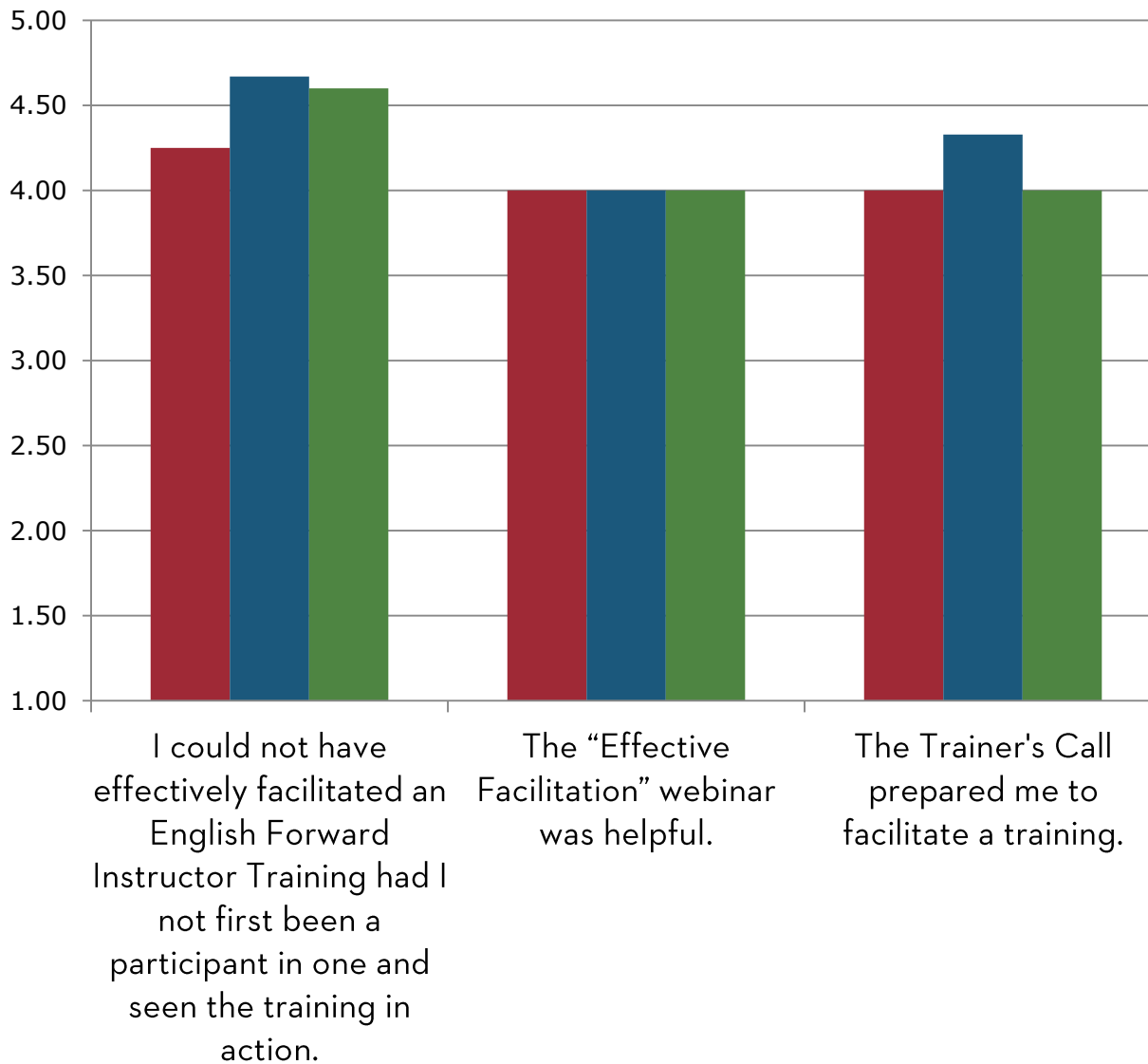
How well did we prepare the 3 communities to replicate the English Forward Instructor Trainings?

Looked at:

- Trainer requirements
- Effectiveness of TOT components



Trainer Perspective



■ A brand new trainer. The English Forward Instructor Training was my first time facilitating a training.

■ A somewhat experienced trainer. I have led or co-facilitated between one and seven trainings.

■ A very experienced trainer. I have led or co-facilitated 8+ trainings.

Even with training experience, it was extremely helpful to see the training and all of its components in action. This ensured a smoother replication of the training in my opinion.

The overall pre-training process was a great way to replicate the English Forward Curriculum and I can see how it kept the training of instructors consistent across all states.

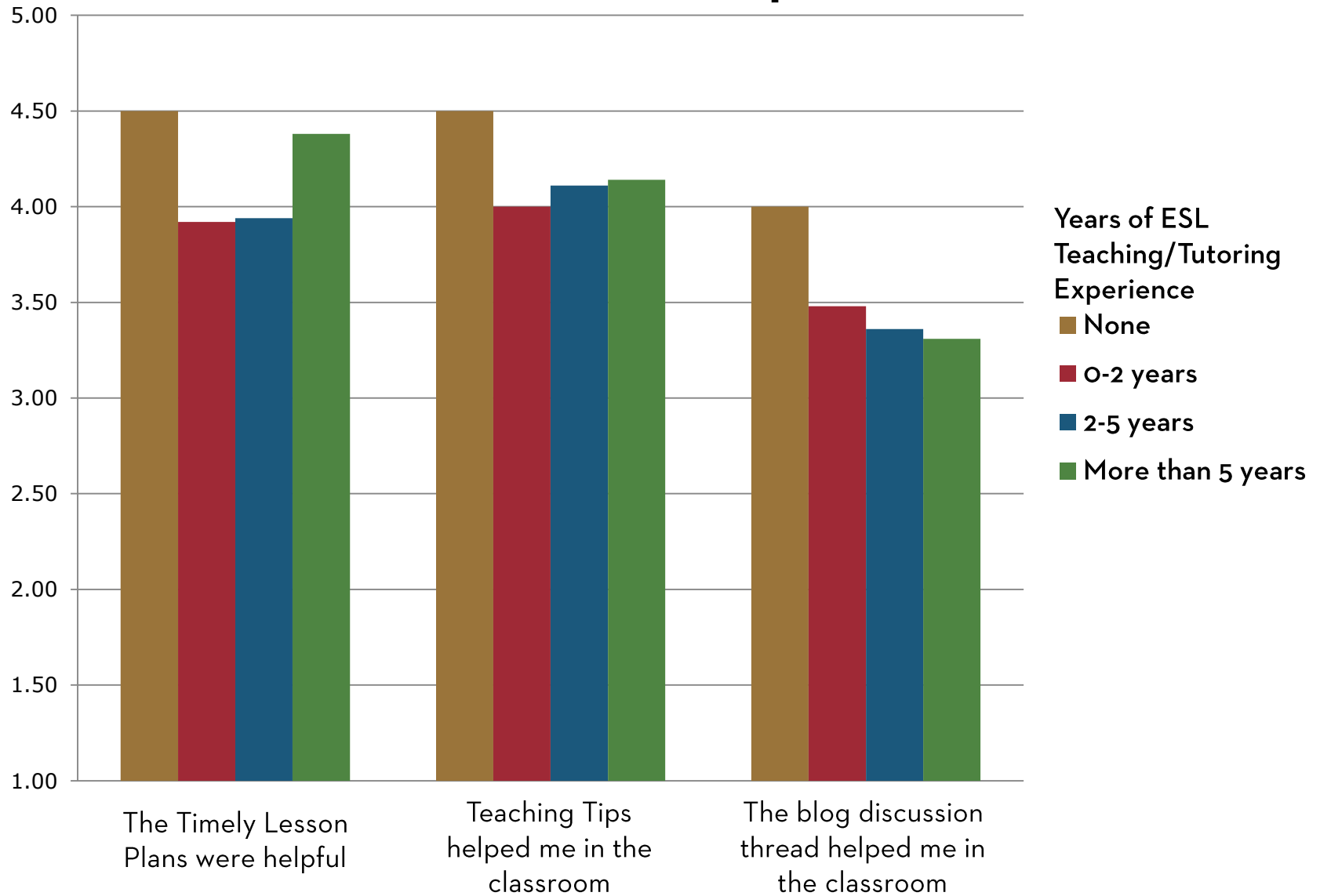
Evaluation

How well does the web portal support instruction long term?

Looked at:

- Timely Lesson Plans
- Teaching Tips
- Blog

Instructor Perspective



Trainer & Leadership Perspectives

I would encourage other programs to adopt the English Forward Training System

100%

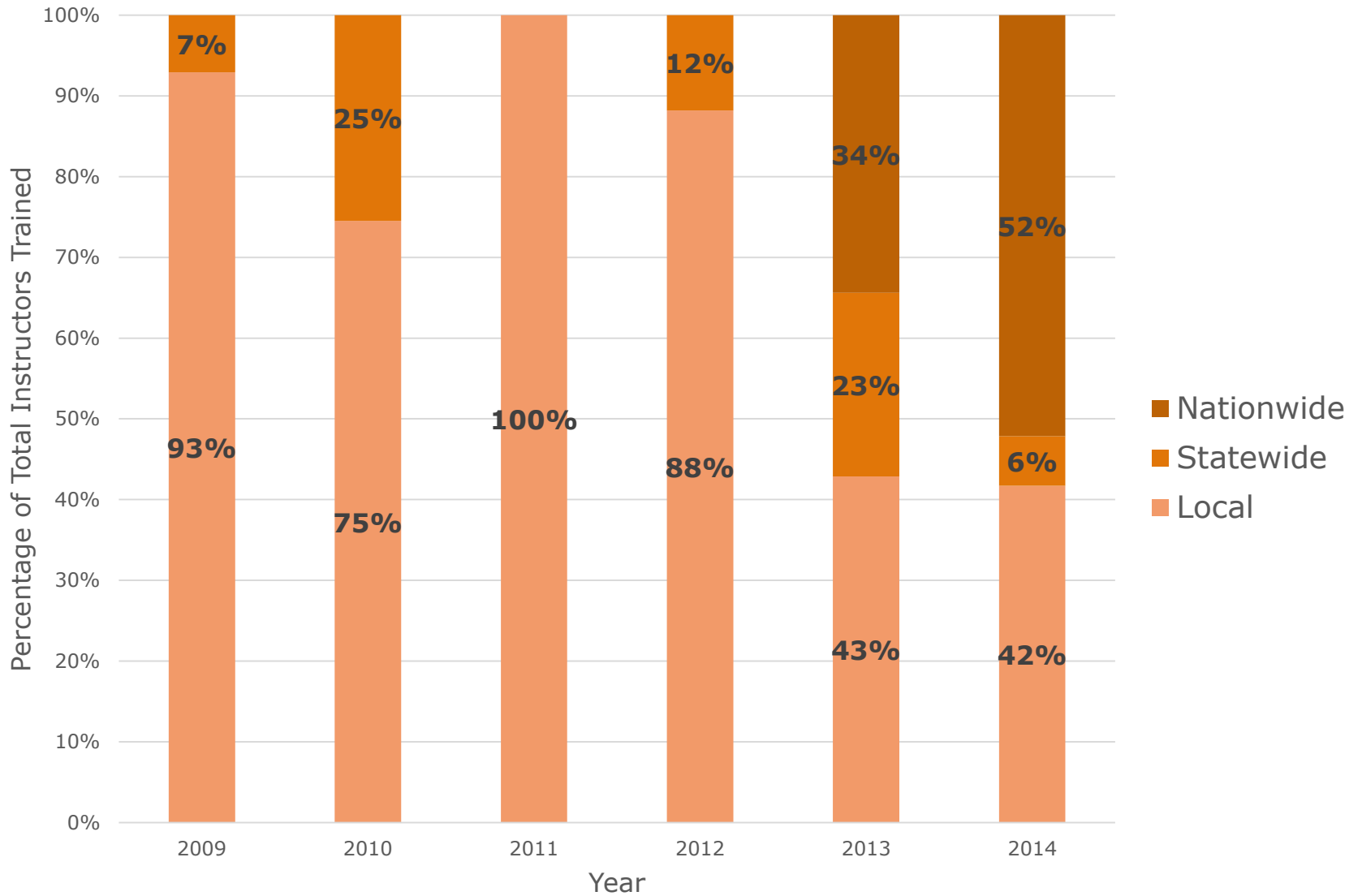
Earned Income

What Now?

- Develop a sustainable replication model for bringing English Forward to additional communities



English Forward Instructor Trainings 2009-2014



Earned Income

Training System Development

- 2014
 - 3rd edition replication in 3 communities nationally
 - English Forward Institute
 - Short professional development webinars on special topics
 1. Adapting English Forward to One-on-One Instructional Settings
 2. Health Literacy in the Adult ESL Classroom



Earned Income

Web Portal Annual Subscriptions

- Individual user access = \$25
- Trainer-level access: covers licensing rights to replicate our materials
 - \$250-\$600 depending on operating budget

